



September 16, 2019

INFORMATION ITEM

SUBJECT: ONLINE PARENT GUIDE

Priority Area I: Child Health

Goal: All children thrive by achieving optimal health prenatal through age 5.

Priority Area III: Family Functioning

Goal: All families have the knowledge, skills, and resources to support their children's optimal development.

SUMMARY OF THE ISSUE

In 2017, First 5 California (F5CA) contracted with UC Berkeley, Health Research in Action (HRA) to write and print the *Parent Guide* for the *Kit for New Parents*, and to produce wireframes for an online version.

The *Guide* replaced the discontinued *Advice for New Parents* book. It has been distributed as part of the *Kit* since October 2018, and has provided parents with the latest information on child health, early brain development, child care, literacy, and nutrition.

HRA adapted the *Guide* text for the English and Spanish wireframes. The wireframes were sent to Fraser Communications to create the online *Guides* for the F5CA Parent Website.

The online *Parent Guide* will serve as an additional way to access *Kit* information, and also expand the *Kit's* reach to California parents.

HRA will present information on the *Parent Guide* website's content, features, and functionality. The site will go live after accessibility requirements are completed.

SUMMARY OF PREVIOUS COMMISSION DISCUSSION AND ACTION

The Commission has not previously discussed or taken action on this subject.

ATTACHMENTS

None.